

July 26, 2012













SL720 DC1400

SL725 Pro

SL724 Pro Video SL726 Pro Duo

SL723 Pro X2 SL7

SL727 Maxx Duo

SeaLife's most advanced underwater camera with HD video Great Pictures Made Easy™

Special SeaLife Features

- "Piano Key" controls for easy operation.
 5 large buttons with big shutter and zooming lever for easy camera control, even with gloves on.
- Easy Set-up mode Easy 1-2-3 graphic on screen guide –takes the guess work out of setting up the camera for great pictures
- 6 Underwater Modes for sharp, colorful underwater pictures under any conditions.
 Includes 4 built-in digital color correction filters.
- Expandable with one or two SeaLife Digital Pro Flashes (SL961), Photo-Video Lights (SL980) and Fisheye Wide Angle Lens (SL975).
- **Spy Mode** The camera automatically shoots continuous pictures at set time intervals.
- **Rubber armored**, shock-resistant for rough handling and tough environments.
- Depth tested to 200 ft (60m) Guaranteed
- Manual shutter and aperture control in Ext Flash mode
- No O-ring lubrication required Hassle-free O-ring maintenance - Just keep O-ring clean!

Technical Features

- HD Video mode Record continuous High Definition video with sound
- **14 megapixel** CCD for sharp, high-resolution pictures.
- **26mm Wide Angle Lens –** Shoot large subjects and reef scenes at close distances.
- Super Macro Auto focus from 1"(2.5cm) to ∞
- Large 3.0" LCD for easy on-camera viewing
- **25X zoom** 5X optical zoom plus 5X digital.
- Lithium battery 700mAh for 2+ hrs/200+ pics
- Fast shutter response time* and quick startup for fast action photography. *(As fast as 0.3 sec in Ext Flash mode and infinity focus)
- SD and SDHC card compatible up to 32GB
- **27 Land Scene modes** Automatically presets the camera for the type of scene.
- Removable inner camera
- Optical Image Stabilization (OIS) CCD shift technology reduces camera shake caused by hand movement.
- Manual White Balance control with short-cut key for fast and easy manual white balance setting.

Detailed Specifications

Inner Camera: Portrait Lady, Landscape, Sport, Night Portrait, Night Scene, Candlelight, 14 mega pixel CCD (1/2.33") Image Sensor: Fireworks, Text, Sunset, Sunrise, Splash Color: 24-bit color (RGB) Water, Flow water, Snow, Beach, Pets and 4288x3216(14mp), 3264x2448(8mp), Image Resolution: Natural Green. 2304x1728(4mp), 1600x1200(2mp), Auto, Manual (-2 ~ +2 EV in 1/3 steps) Exposure adjust: 640x480 (VGA) or Ext Flash Manual Picture file format: **JPEG** Land: Auto, Manual, Daylight, Cloudy, White Balance: Movie Resolution: HD 1280x720p / 30fps, 640x480 or 320x240 Incandescent, Fluorescent 1, Fluorescent 2, Video file format: AVI (Motion JPEG) Underwater: Ext Flash WB, Blue water Lens: 5X Optical Zoom <25ft/8m, Blue Water > 25ft/8m, Green Aperture: F2.8(W) - F7.9(T)water <25ft/8m, Green Water >25ft/8m. Focal Length: 4.7mm ~ 23.5mm Self-Timer: Self Portrait, 2 second, 10 second delay, Film equivalent = 26 ~ 130mm and 10+2 second (2 pictures) Auto Focus from 1" (2.5cm) to infinity Focus type: Shooting modes: SPY mode, Single shot, Continuous (3 pics), Focus modes: Auto, AF Tracking, Face Detection, Macro, Continuous Flash, AEB (bracketing), Album Super Macro, Infinity. Shot, Burst, Pre-Shot, Couple Shot, Burst Focusing ranges: Auto focus/no zoom: 6" (15cm) to ∞ 30fps Auto focus/5X zoom: 24" (60cm) to∞ 3.0" color LTPS TFT LCD LCD Macro focus: 3" (8cm) to ∞ Memory; Internal: 20MB Super Macro focus: 1" (2.5cm) to ∞ External: SD/SDHC card up to 32GB Infinity focus 3ft (90cm) to ∞ (Recommend 16GB Class6 SDHC card) Shooting angle: Horizontal field of view / No zoom: Read/Write Speed: 3 MB/s Land: 68° Video Output: Yes (NTSC and PAL support) 51 ° Underwater: Audio Output: Yes (mono, 1x speaker) Zoom: 25X Total zoom EXIF Format: **EXIF 2.2** Optical: 5X USB: Version 2.0 Digital: 5X PC: Windows XP / Vista / 7 or later OS compatibility: Playback: 4X MAC: OS 10.4 and up Shutter speed: Mechanical shutter Instruction 1 to 1/2000 second Manual: Included printed English manual. 3 seconds (depending on battery load and Recycle time: German, French, Spanish, Italian, Dutch flash setting) languages available on SeaLife website. ISO: Auto, 64, 100, 200, 400, 800, 1600, 3200 Language Flash: Auto, Force ON, OFF, Red-Eye reduction, Support: On-Screen Display: English, German, Slow Sync, Pre Flash French, Spanish, Italian, Russian, Dutch, Scene modes: 6 Underwater modes, Turkish, Portuguese (Brazil), Chinese (T-C Dive mode with UW color correction and S-C), Korean Snorkel mode with UW color correction Ext Instruction manual: English (printed), Flash Auto mode for automatic exposure German, French, Spanish, Italian, Dutch settings when using one or two external Connector: USB connector, AV connector, USB AC flash(es). power adapter Ext Light Mode for automatic exposure Power: Battery: Lithium rechargeable battery settings when using one or two external (3.7v, 700 mAh) photo-video light(s). Battery life: 200+ pictures, 2+ hours, 2-tank dive per Ext Flash + Light mode - for automatic charge exposure settings when using external flash CE, ROHS, FCC Certification and photo-video light combination. 134 grams (4.7 ounces) Weight Ext Flash Manual mode for manual aperture WITH battery and SD card. and shutter speed exposure controls when 2.4"H x 3.8"W x 0.8"D Dimensions using one or two external flash accessories. 60mm x 97mm x 19mm 27 Land modes: Program AE, Auto, Shutter Priority, Aperture Priority, Intelligent Scene, Smile Detection, Anti-Shake, Panorama, Skin Soften, De-Blemish, Portrait Man, **Underwater Housing:** Tripod mount: Standard 1/4-20 tripod threads to adapt Individually depth tested to 200' (60 m) Depth: accessories. Buoyancy: Positive Lanyard: Padded lanyard with swiveled attachment Controls: Control buttons for Power, Shutter, Zoom, clip Mode (video or still image), Playback, Hardware: 304 - 316 series marine grade stainless Focus, Flash, Menu. steel metal hardware. 33°F to 110°F Operating temp: Underwater: Material: Rubber overmolded polycarbonate housing. 0°F to 120°F 370 grams (13 ounces) Housing only without Land: Weight: -20 degrees F to +140 degrees F Storage temp: inner camera O-ring: Silicone 504 grams (17.7 ounces) Housing and inner Lens port: Optical glass lens port with anti-reflective camera. coating Size: 3.7" H X " 5.3W X 2.8" D inches 93mm X 135mm X 71mm With snap-on ring to adapt accessory

Warranty:

1 year limited warranty.

Optical grade polycarbonate window

LCD:

What's in the box











SeaLife DC1400 Underwater Camera (SL720)

- 1x Digital Camera (SL72001) w/ lanyard
- 1x Camera pouch (SL70090)
- 1x Underwater Housing (SL114) w/lanyard (SL72070)
- 1x User manual (SL72025) & Quick Guide (SL72024)
- 1x USB cable (SL18130)
- 1x AV cable (SL18131)
- 1x AC power adapter (SL72032)
- 1x International plug adapters (ŚL19003)
- 1x Rechargeable lithium-ion battery (SL7014)
- 1x Flash Link optical cable adapter (SL72052)
- 1x Flash Diffuser (SL72071) with lanyard (SL95010)
- 1x Moisture Muncher / 2-pack sample (SL2522)
- 1x Cleaning brush (SL256) & lens cloth (SL25210)

SeaLife DC1400 Pro Set (SL725)

- 1x DC1400 Underwater Camera (SL720)
 - Plus
- 1x Digital Pro Flash w/ arm & tray (SL961)
- 1x Carry Case for camera, housing & flash (SL947)
- 1x Flash link optical cable (SL96201)
- 1x Instruction Manual (SL96154)
- 1x Mounting screw for 1 accessory (SL96025)

SeaLife DC1400 Pro Video Set (SL724)

- 1x DC1400 Underwater Camera (SL720)
 - Plus-
- 1x 3-in-1 Photo-Video Light (SL980)
- 1x Carry Case for camera, housing & light (SL947)
- 1x Instruction Manual/Light (SL9805)
- 1x Spare O-rings/Light (SL9806)
- 1x Silicone O-ring Lube/Light (SL9807)
- 1x O ring removal tool (SL9808)
- 1x Mounting screw for 1 accessory (SL96025)
- 1x Mounting screw for 2 accessories (SL96022)

SeaLife DC1400 Pro Duo Set (SL726)

- 1x DC1400 Underwater Camera (SL720)
 - Plus-
- 1x Digital Pro Flash w/ arm & tray (SL961)
- 1x 3-in-1 Photo-Video Light (SL980)
- 1x Soft Duo Case (SL944)
- 1x Flash link optical cable Long (SL96208)
- 1x Instruction Manual/Flash (SL96154)
- 1x Instruction Manual/Light (SL9805)
- 1x Spare O-rings/Light (SL9806)
- 1x Silicone O-ring Lube/Light (SL9807) 1x O ring removal tool (SL9808)
- 2x Mounting screw for 1 accessory (SL96025)
- 1x Mounting screw for 2 accessories (SL96022)

SeaLife DC1400 Pro X2 Set (SL723)

- 1x DC1400 Underwater Camera (SL720)
 - Plus-
- 2x Digital Pro Flash w/ arm & tray (SL961)
- 1x Soft Duo Case (SL944)
- 1x Flash link optical cable (SL96201)
- 1x Flash link optical cable Long side (SL96208)
- 1x Instruction Manual (SL96154)
- 2x Mounting screw for 1 accessory (SL96025)
- 1x Mounting screw for 2 accessories (SL96022)



SeaLife DC1400 Maxx Duo Set (SL727)

- DC1400 Underwater Camera (SL720)
 - Plus-
- 1x Fisheye Wide Angle Lens (SL975)
- Digital Pro Flash w/ arm & tray (SL961) 1x
- 3-in-1 Photo-Video Light (SL980) 1x
- Deluxe Hard Travel Case (SL949) 1x Flash link optical cable – Long (SL96208) 1x
- 16GB Delkin Pro Series Class 10 SDHC memory card (SLDK05) 1x
- Energizer charger w/ 4 AA NiMH Rechargeable batteries (SLENR2) 2x
- 1x DC1400 Spare battery and charging tray
- Digital Pro Flash Diffuser (SL9618) 1x
- Moisture Muncher 10 pack (SL911) 1x
- 1x Deluxe Cotton Lens Cleaning Clothe (SL803)
- Spare O-ring for DC1400 (SL72017) 1x
- 1x Instruction Manual/Flash (SL96154)
- 1x Instruction Manual/Light (SL9805)
- 1x Spare O-rings/Light (SL9806)
- Silicone O-ring Lube/Light (SL9807) 1x
- O ring removal tool (SL9808) 1x
- 2x Mounting screw for 1 accessory (SL96025)
- Mounting screw for 2 accessories (SL96022) 1x